

# Park City School District Master Plan

Steering Committee Kickoff Meeting

# Tonight's Agenda

- Review of Project:
  - Purpose
  - Schedule
  - Role of the Steering Committee
- Group discussion of project history, assessment of past planning activities and current objectives
- Discussion of planning process and expectations
- Overview of Educational Planning Process
- Overview of Community Engagement Plan
- Next Steps and Action Items

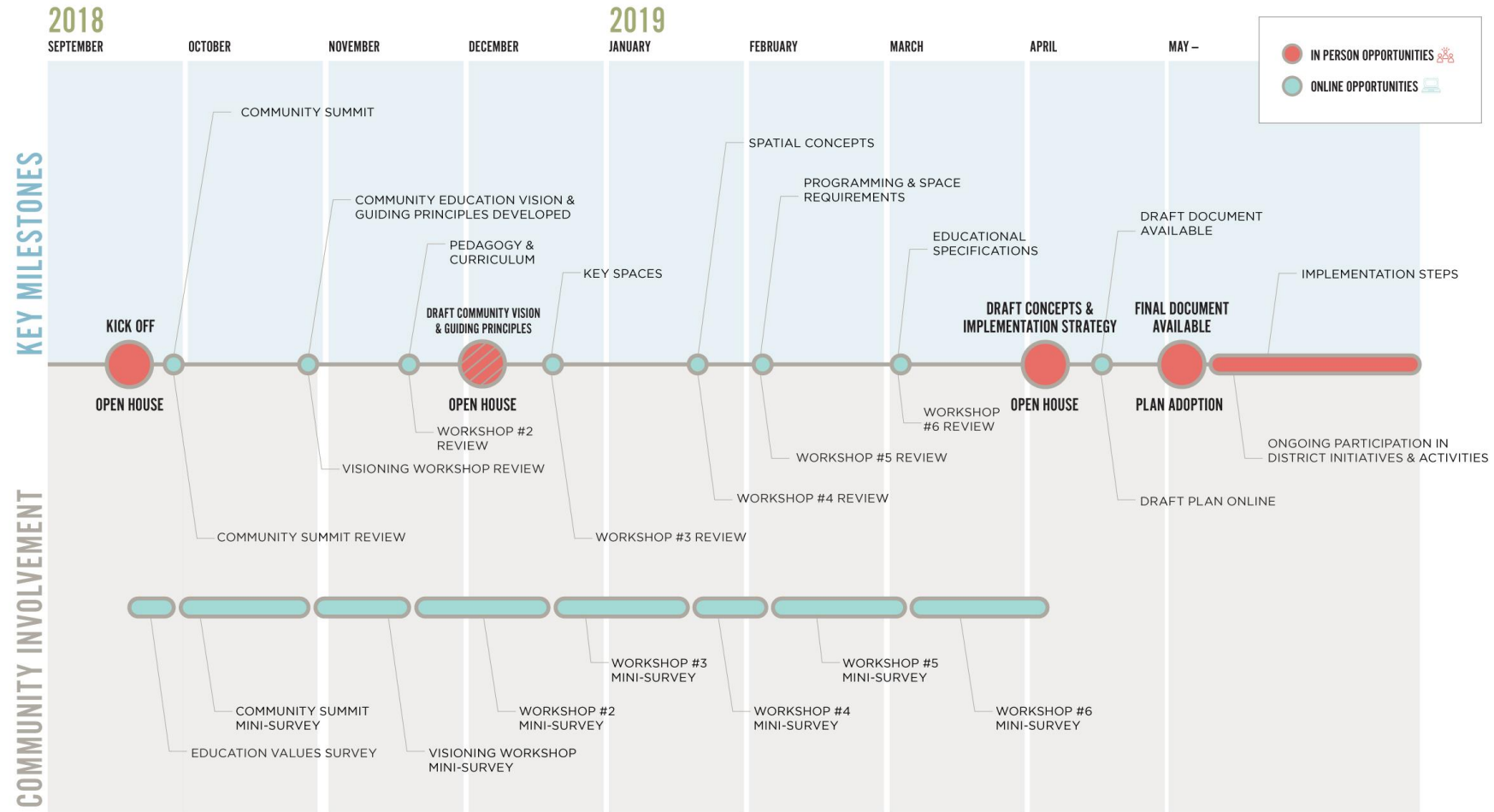
# The Project Purpose

Evaluate and identify community education needs and educational vision to inform the design of all district school facilities to best serve students, staff and the community.

*(Source: Request for Proposals)*

# The Project Schedule

## PARK CITY SCHOOL DISTRICT MASTER PLAN SCHEDULE



# Roles & Responsibilities



+ Community collaborates on vision and plan elements throughout the process.

+ Reviews & adopts master plan and implementation strategy.

+ Coordinates overall planning process.

+ Reviews and recommends master plan and implementation strategy to Board of Education.

+ Works with consulting team to express community values, vision and guiding principles.

+ Generates options and preferences of master plan elements.

+ Creative review of draft master plan elements including education specifications, facility information, demographic/growth information.

+ Coordinates input from their representative groups through steering committee-guided committee subgroups.

+ Provides information about steering committee activities to their representative groups.

# Group Discussions

- Meeting Norms
- Past planning activities
- Current plan expectations and objectives

# Education Planning Overview

- Community Summit → engagement, visioning, guiding principle development
- School Walkthroughs → get a feel for the culture, program and current conditions
- Workshops → link research on smart school design with powerful learning
- Educational Specifications → ensure they support NextGEN learning

# Education Planning Overview





# Community Engagement Plan

- Current Situation
  - Changes at District signal “new start”
  - Planning fatigue and confusion
  - Sense of urgency
  - Recent property tax increase raises questions
  - *Bottom line: Informal research would be helpful*

# Community Engagement Plan

- Goals for Community Outreach
  - Communicate a fresh start for the District - holistic approach to master planning
  - Generate representative public feedback
  - Demonstrate public involvement in the education approach
  - Set realistic expectations re: process timeline and project outcomes

# Community Engagement Plan

- Strategy
  - Position/brand the process
  - Create a conversation around *education* -- not buildings
  - Utilize Steering Committee members as messengers
  - Use graphics to communicate complex messages
  - Ensure process transparency
  - Ensure early communication with core stakeholders

# Key Messages

- Vision:  
PCSD is embarking on a planning/visioning process that will produce a community-based education vision and proposed options for delivering those values.
- Process:  
This planning process represents a fresh start for the District. The consultant team will use a 4-step process to identify the community's vision, create guiding principles and education specifications; analyze existing facilities as they relate to the principles; and provide final recommendations for implementation.
- Collaboration:  
We need the involvement of students, teachers, parents and the greater community to effectively develop a community vision for education.

# Stakeholders

- Educators
- Non-English speaking
- Students
- Parents
- Park City Education Foundation
- Park City community leaders (faith-based, business, non-profit, recreation)
- Opponents
- Park City Government leaders (currently a liaison team between City Council and School Board)
- Summit County leaders