



Master Planning Executive Committee Meeting

ACTION ITEMS

Oct. 10, 2018

Communications & Community Involvement

- Superintendent Jill Gildea, Todd Hauber, in conjunction with NV5, will review the updated scope of services from Wilkinson Ferrari.
- A logo and tagline, “The Future of Learning,” was approved by the committee and will be branded on all documents related to master educational planning.
- Dr. Gildea and Melinda Colton will review the framework messages and the FAQs presented by Lindsey Ferrari.
- It was determined the name of the process be calling Master Educational Planning Process.
- The initial design of the website was approved and Lindsey Ferrari will incorporate all existing master planning documents into the new site.
- It was decided not to issue a public survey until more information is gathered from The Future of Learning summit set for Oct. 30.
- Lindsey Ferrari will include one question on the website: *What are the top 3 skills a Park City graduate should have?*
- Wilkinson Ferrari will begin creating a robust communication plan to keep the community informed throughout this process.
- Melinda Colton and Lindsey Ferrari will meet before the next meeting to determine coordination of communication efforts.

Items for Next Meeting, Oct. 17

- Review updated schedule
- Review graphic description of the process
- Review School Transformation and Development map
- GSBS will review past documents, surveys, minutes, etc., from the district’s previous master planning process.